

Neuryz Privacy Policy

Last updated: 24 April 2026

Our contact details

Name: Neuryz

Address: 5 Brayford Square, London, E1 0SG

Email: info@neuryz.co.uk

Website: www.neuryz.co.uk

The type of personal information we collect

We currently collect and process the following information:

- Email addresses provided when you sign up to receive our newsletter or download our research reports.
- Aggregate, anonymised website analytics (such as number of visitors, country of origin, browser type) collected by Cloudflare for the purposes of site security and performance.

How we get your personal information and why we collect it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- To send you our newsletter and updates on our research and work.
- To deliver research reports and other free resources you have requested.

We use the information that you have given us in order to contact you with content relevant to the resource you requested and to send our regular newsletter.

We share this information with the following third-party service providers who help us operate our website and deliver our communications:

- Beehiiv (our newsletter platform, which stores your email address and sends emails on our behalf). Beehiiv is based in the United States. You can read their privacy policy at beehiiv.com/privacy.
- Cloudflare (our website hosting and security provider, which processes aggregate website analytics). You can read their privacy policy at cloudflare.com/privacypolicy.

Under the UK General Data Protection Regulation (UK GDPR), the lawful basis we rely on for processing your personal information is:

Your consent. You are able to remove your consent at any time. You can do this by clicking the unsubscribe link in any email we send you, or by contacting us at info@neuryz.co.uk.

How we store your personal information

Your email address is securely stored on Beehiiv's servers. Beehiiv uses industry-standard encryption and security measures to protect your data.

We keep your email address for as long as you remain subscribed to our newsletter. If you unsubscribe, your email address will be removed from our active mailing list. We may retain a suppression record (your email address only) to ensure we do not accidentally contact you again in the future.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at info@neuryz.co.uk if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at info@neuryz.co.uk.

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>